

Tentative Program
ACHS Annual Meeting
The Honor Society Promise: Members, Management, Success
February 14-17, 2008

Thursday, February 14

Noon-5pm	Conference Check-In
1:00-2:30pm	Committee Meetings
3:00-5:00pm	Pre-Conference Workshops

This year annual meeting attendees have the opportunity to select and attend a pre-conference workshop that is included in your registration fee. You can select the session you plan to attend when you register.

Adviser Retention - The number one challenge for many honor societies is finding and retaining good chapter advisers. This session will explore how to turn this challenge into an opportunity.

Web 2.0 Demystified – Social networking, user generated content, blogs, podcasting, mash-ups are all the buzz these days with college students. This session will explore how to utilize the variety of technology mediums to connect with your members and advance your mission.

Creating Partnerships That Provide Value and Opportunities for Members – Financial resources for honor societies and non-profits can be very stretched. This session will show practical and useful ways to determine your partnership potential and outline specific ways to find sponsors and partners that can help move your mission forward.

6:00pm Opening Reception & Honor Society Marketplace

- Exhibitors and ACHS partners will showcase how they assist Honor Societies with providing member benefits, member opportunities, and better ways to manage our associations.
- Welcome from Missouri State Representative Jeff Smith (invited)
- Live music, food, casual meet and greet
- Passport for Prizes!!

Friday, February 15

7:30am	Breakfast w/ Marketplace
9am	Opening Keynote – Betty Siegel

Dr. Betty Siegel will open our meeting with practical insight, inspiration and a challenge for us to lead with purpose and integrity. We have a responsibility to our members and Dr. Siegel will share ways to be effective.

Friday, February 15 cont.

10:30am **Break Out Sessions**

Fraud Prevention and Internal Controls – What every organization needs to know.

You've Got Mail. Now What? Better ways to make decisions and improve electronic and e-mail communications to members.

What Is An Effective Board of Directors? How best to find, train and utilize your Board of Directors to add value and success.

Noon **Lunch Keynote** – Andy Sernovitz

We have THE expert on Word of Mouth Marketing joining us. He actually wrote the book on it (a copy will be provided for each attendee) and he is the co-founder of the Word of Mouth Marketing Association. Andy will share practical ways to get people talking about your company, your cause and your stuff.

Seating at lunch will be topical to generate discussion and sharing common interests and solutions.

2-3:00pm **Break Out Sessions**

Business Planning: A Powerful Tool for Shaping Your Organization's Future – simple and straightforward ways to plan for your success.

Legal Compliance Tune-Up – a workshop that will simplify the chore of making sure you have done everything that is necessary as an organization to be in legal compliance.

Understanding and Appreciating the Millennials – a workshop to better define and share research regarding how to be best equipped to serve our members.

3:15pm **General Session**

New IRS Guidelines for 501(c)(3) Organizations & What They Mean for You

4:30pm **Business Meeting**

6:00pm **Dinner on Your Own**

Saturday, February 16

8am **Topical Breakfast (topics by table)**

9:30-12:30 Speakers invited and not yet confirmed
General Session Speaker – Integrity
Student & Advisor Panel (moderated)
General Session Speaker

12:30pm **Grab & Go Lunch**

7:00pm **Reception**

7:30pm **Dinner** – Celebration of Honor Societies Making a Difference