

This fee schedule lists minimum and capped fees for reoccurring trademark work. Unless indicated as a “flat” fee, the fees listed below are based on hourly rates¹ of firm personnel not to exceed the cap unless otherwise agreed prior to commencement of services. **Special offer for ACHS members only! Get 20% off any Dykema Fee listed below if you sign up by March 15.** Contact Eric Fingerhut at 202.906.8618 or at efingerhut@dykema.com. Act now... because this BRANDEMONIUM won't last!

UNITED STATES TRADEMARK WORK	Dykema Fee	Government Fee	Vendor
Clearance and Prosecution			
1 Federal Exact Mark Screening Search a.k.a. “Knock-Out Search”	discount regular \$240 (flat) \$300		\$50
2 Clearance Search and Analysis a.k.a. “Full Search”	\$480 (min) \$600 \$1600 (cap) \$2000		\$690
3 Trademark Application	\$480 (flat) \$600	\$325 (per class)	
4 Response to Office Action	\$360 (min) \$450 \$1600 (cap) \$2000		
5 Amendment to Allege Use	\$480 (flat) \$600	\$100 (per class)	
6 Report Notice of Publication	\$96 (flat) \$120		
7 Statement of Use, including report Notice of Allowance U.S.	\$480 (flat) \$600	\$100 (per class)	
8 First Extension of Time to File Statement • Second (and subsequent) Extension of Time to File Statement of Use	\$280 (flat) \$350 \$400 (flat) \$500	\$150 (per class) \$150 (per class)	
9 Appeal to Board (brief and argued)	\$2000 (min) \$2500 \$3200 (cap) \$4000		
10 Report Certificate of Registration	\$96 (flat) \$120		
Trademark Trial and Appeal Board			
11 Prepare, File and Litigate Notice of Opposition or Petition for Cancellation	Hourly (estimate provided)	\$300 (per class of opposed application or petitioned registration)	
12 Answer and Defend Notice of Opposition or Petition for Cancellation	Hourly (estimate provided)		
Title Changes			
13 Record Trademark Assignment (first mark per document) • Second and subsequent marks in same document	\$280 (flat) \$350	\$40 \$25	
Maintenance and Renewal			
14 Combined Sections 8 & 15 Affidavit (Maintenance)	\$560 (flat) \$700	\$300 (per class)	
15 Combined Sections 8 & 9 Affidavit (Renewal)	\$560 (flat) \$700	\$500 (per class)	
Policing and Enforcement			
16 Record U.S. Registration with U.S. Customs	\$320 (flat) \$400	\$190 (per registration)	
17 Domain Name Watching and Weekly Reporting	Hourly		\$500 (per mark per year)
18 Published Application Watching and Reporting	Hourly		
19 Investigation of Third Party Use	\$480 (flat) \$600		\$500
20 Cease-and-Desist Letter	\$600 (min) \$750 \$1200 (cap) \$1500		
21 UDRP Complaint – 1st	\$2400 (min) \$3000 \$4000 (cap) \$5000	\$1500	
22 UDRP Complaint – 2nd and all subsequent	\$1600 (min) \$2000 \$2400 (cap) \$3000	\$1500	
23 Infringement and Unfair Competition Litigation	Hourly (estimate provided)		
FOREIGN TRADEMARK WORK			
24 Trademark Application – Including Power of Attorney and Legalization	\$480 (flat) \$600	Varies by jurisdiction	Varies by counsel
25 International Registration and Madrid Request for Extension of Protection Per Country	\$160 (flat) \$200	Varies by country	N/A
26 Foreign Prosecution	Hourly (estimate provided)	TBD	TBD
27 Litigation	Hourly (estimate provided)	TBD	TBD

Rates Effective January 2013: ¹ Eric Fingerhut (Member – TM Practice Group Leader)–\$440 (\$550); Shannon McKeon (Associate)–\$276 (\$345) and Jeremy Pisigan (TM Legal Specialist)–\$172 (\$215).